Roll No.....................   Total No. of Sections   : 03

                                               Total No. of Printed Pages : 03

Code No. : B-320(A)

Annual Examination - 2017

B.Com. - II

COMPUTER   APPLICATION

Paper - I

INTERNET APPLICATION & E-COMMERCE

Max.Marks : 50

Time : 3 Hrs.   **Min.Marks : 17**

Note : Section 'A', containing 10 very short-answer-type questions, is compulsory. Section 'B' consists of short answer type questions and Section 'C' consists of long answer type questions. Section 'A' has to be solved first.

Section - 'A'

Answer the following very short-answer-type questions in one or two sentences :   **(1×10=10)**

Q.1   What is Web Page?

Q.2   What is W3C?

Q.3   Define term HTML.

Q.4   What do you mean by CSS?

Q.5   What is hyperlink?

Q.6   Explain container tag.

Q.7   Define Term-E-Commerce.

Q.8   Explain E-market.

                                                            P.T.O.

Q.9　What do you mean by virtual auction?

Q.10　Define Term-E-Business.

Section - 'B'

Answer the following short-answer-type questions with word limit 150-200 **:**　　　　　　(3　5=15)

Q.1　Explain Domain Name Service.

OR

What is URL? Explan with example.

Q.2　Explain the following HTML Tag with example.
(i) BASE　　(ii) ISINDEX　　(iii) LINK

OR

Write short note on element of HTML document.

Q.3　Explain IMG Tag with all attributes.

OR

Explain FONT Tag with example.

Q.4　Short note on Value Chain.

OR

Explain trade cycle.

Q.5　Explain E-diversity.

OR

Explain the utility of Internet Banking.

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Section - 'C'

Answer the following long-answer-type questions with word limit 300-350 **:**　　　　　　(5　5=25)

Q.1　Write functions of TCP/IP Protocol.

OR

Write note on Indian Internet History.

Q.2　What is Web Standard?

OR

Write note on different HTML Editors .

Q.3　Explain internal & external linking between web pages with example.

OR

Explain Table Tag with example.

Q.4　Explain advantages & disadvantages of E-commerce.

OR

Discuss E-commerce in passenger Air Transport.

Q.5　Explain Electronic payment system with suitable example.

OR

Explain the steps of online share trading.

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