(4)   **Code No. : B-239**

Q.3   Explain the BODY elements with its attributes.

OR

Illustrate IMG tag with its attributes.

Q.4   Write note on Business Strategies in e-Commerce.

OR

Explain the projection of e-Commerce market world wide and India.

Q.5   Explain various business models of e-Commerce.

OR

How payment by credit-card is processed by the help of Internet? What do you mean by e-newspapers?

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Roll No.....................   **Total No. of Sections : 03**

Total No. of Printed Pages : 04

Code No. : B-239

Annual Examination - 2019

B.Com. Part - II

COMPUTER APPLICATION

Paper - I

INTERNET APPLICATION AND E-COMMERCE

Max.Marks : 50

Time : 3 Hrs.   **Min.Marks : 17**

Note : Section 'A', containing 10 very short-answer-type questions, is compulsory. Section 'B' consists of short answer type questions and Section 'C' consists of long answer type questions. Section 'A' has to be solved first.

Section - 'A'

Answer the following very short-answer-type questions in one or two sentences :   **(1 × 10=10)**

Q.1   What do you mean by www?

Q.2   What is CSS?

Q.3   Write syntax to create Internal link in HTML.

Q.4   Define e-Market.

Q.5   What is B2B e-Commerce?

Q.6   What is the purpose of <ISINDEX> in HTML?

P.T.O.

Q.7   In which attribute of table tag border of the table in HTML is defined?

Q.8   What do you understand by a web-browser?

Q.9   What is the use of <LINK> tag in HTML?

Q.10   What do you mean by TCP/IP address?

Section - 'B'

Answer the following short-answer-type questions with word limit 150-200 :   **(3 5=15)**

Q.1   What do you mean by closed tag and empty tag? Give an example.

OR

Explain two attribute of <font> tag that can be used to specify size and type of font in HTML.

Q.2   Write short note on XML.

OR

Explain the structure of HTML document.

Q.3   Discuss how the un-ordered list are defined in HTML.

OR

Explain any two tags used within <form> tag in HTML.

Q.4   What is e-Commerce? Explain its advantages.

P.T.O.

OR

Write short note on Scope of e-Commerce in India.

Q.5   Write short note on Virtual Auctions.

OR

What is EDI (Electronic Data Interchange)? Write any two benefits.

Section - 'C'

Answer the following long-answer-type questions with word limit 300-350 :   **(5 5=25)**

× Q.1   Discuss the advantages and disadvantages of Internet.

OR

Explain the technological foundation of Internet and www.

Q.2   Explain the concept of website in Internet and scripting with 5 tags of HTML.

OR

Design a table with main Heading "EMPLOYEE RECORD" and display the following details of 3 employees :

- emp no.

- emp name

- Salary

- Department

- Contact

P.T.O.